

Carina Seabra

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EDUCATION

Saint Joseph's University, Philadelphia, PA

Bachelor of Arts in Communication Studies, Minors in Art and Graphic Design, May 2025

- GPA: 3.99
- Honors: Summa Cum Laude

LEADERSHIP EXPERIENCE

Crimson and Gray Literary Magazine, Saint Joseph's University

Layout Designer and Graphic Designer, April 2023-May 2025

- Designed the layout and visual assets for the annual literary magazine.
- Collaborated with editors to align visual design with editorial vision.
- Created promotional materials to increase publication visibility.

Creative Writing Circle, Saint Joseph's University

Publicist and Graphics Coordinator, June 2023-May 2025

- Designed the official C.W.C. logo and coordinated branded graphics.
- Managed, planned, and produced content for the organization's Instagram account.
- Led outreach initiatives to recruit new members and expand engagement.

Academic Honesty Board, Saint Joseph's University

Student Representative, September 2023-May 2025

- Provided student insight in academic integrity hearings and deliberations.
- Reviewed and analyzed evidence to assess the validity of reported violations.
- Collaborated with board members to determine outcomes of cases.

Beautiful Social Research Collaborative, Saint Joseph's University

Graphic Designer and Social Media Consultant, September 2023-December 2023

- Developed media strategies to strengthen the SJU Community Garden's online presence.
- Designed infographics and editable templates to highlight featured plants.
- Created content for the Beautiful Social Collaborative's website and social channels.

WORK EXPERIENCE

Madewell, Ardmore, PA

Retail Sales Associate, February 2022-May 2025

- Delivered expert product and brand knowledge to create engaging, personalized in-store experiences that drove sales.
- Offered thoughtful service and individualized style advice to create memorable experiences and inspire brand loyalty.
- Supported daily store operations, including visual merchandising, inventory management, and online order fulfillment.

PAR Recycle Works, Philadelphia, PA

Social Media & Content Creation Intern, May 2024-August 2024

- Developed and executed a strategic social media content calendar.
- Designed branded graphics for LinkedIn, Instagram, Facebook, and X (Twitter).
- Captured and edited event photos for digital storytelling and community outreach.

Beautiful Social Research Collaborative, Philadelphia, PA

Content Strategy & Brand Management Intern, January 2024-May 2024

- Researched and applied digital media strategies to boost engagement across platforms.
- Created and maintained a cohesive brand identity and content calendar.
- Designed and published creative assets (articles, photographs, graphics, etc.) across online platforms.

SKILLS

- **Adobe Creative Suite:** Photoshop, Illustrator, Lightroom, InDesign, Audition, Premiere Pro, After Effects
- **Design & Collaboration Tools:** Canva, Figma
- **Microsoft Office:** Word, Excel, PowerPoint
- **Google Workspace:** Docs, Sheets, Slides, Drive
- **Web Development:** HTML5, CSS

AWARDS

- **2024 Outstanding Video Project:** Saint Joseph's University Department of Communications and Media Studies
- **2023 Outstanding Photo Essay:** Saint Joseph's University Department of Communications and Media Studies